

VERANDA

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MARRAKESH

THE Instant Heirloom ISSUE



ENGLAND'S
AVANT-GARDE
Daring Twists on
Centuries of Tradition

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ENGLISH ECCENTRIC

FRESH, FEARLESS, AND WILDLY ORIGINAL: The ultra-layered decorating ethos puts individualism at its center, amidst highly Instagrammable feats of fantastical pattern, color, and all-around unpredictability. But this madcap form of maximalism is hardly new—it follows in the footsteps of early-20th-century creatives like the Bloomsbury Group and Charleston, and later, icons like David Hicks, Geoffrey Bennison, and Robert Kime. The spirited aesthetic is united by the idea that everything—from the walls and mantels to the teacups—should be decorated with as much intention as fine art. Missing is an attachment to perfection, with modern ceramics mixing with quirky portraiture and cheeky collections. And the global influence, as in so much of English decorating, is strong: Indian textiles, furniture from the Far East, and other exotic pieces are layered into fine elements of long British lineage, from Chippendale chairs to grand, Gothic Revival architecture for looks that are as bold as they are brilliant.

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- 1. Versailles fabric; robertkime.com.
- 2. Knurl wallpaper; 36bournestreet.com.
- 3. Michaela Gall Painted Face platters; theshopfloorproject.com.
- 4. Navy Embroidered Flowers and Handwoven Textile cushions; susandeliss.com.
- 5. Locharron of Scotland Kidd Ancient throw; largercross.com.
- 6 and 7. Square stool and Somerville sofa; georgesmith.com.
- 8. Long Island Stripe rug; vanderhurd.com.
- 9. Heythrop basket; sohome.com.
- 10. Lilly cushion; wicklewood.com.
- 11. Unicorn ceramic candlestick; firmdalehotels.com/shop-kit-kemp.
- 12. Pem-



- broke table; englishgeorgianamerica.com.
- 13. Double Layer Dot Wiggle vase; wicklewood.com.
- 14. Abacus table lamp and Scrolling Fern Silhouette gathered shade; soane.com.



Eight Holland Street, a bespoke design gallery in London's Kensington neighborhood

Shell Grotto and Abbey Stripe fabrics; fermoiie.com

LIVELY CHARACTERS

Cats and candy stripes, waves and wild fringe: a few of the unwaveringly original pieces lighting up the UK



Corner chairs; maxrollitt.com